ThirdBrain

Start your digital journey today!

What we do

Digital
Design

Web
Development

Support &
Maintenance

Audience
Growth

Our Projects

Cuisines Schmidt Genève

Lead generation and media planning for custom kitchen building company

Client: Cuisine-geneve.ch

Project scope: Lead generation, media planning, e-mail marketing, social network management, WP maintenance.

Technologies: PHP, Google CPC

01

Project details

Thirdbrain was involved in content creation using AI. By utilizing advanced algorithms and natural language processing, we were able to create compelling and engaging content that resonated with potential customers. It lead to increased user interest and ultimately, more sales for our client.

ThirdBrain is also responsible for the WordPress maintenance of our client's online kitchen store. This includes regular updates and security checks to ensure that the website is functioning optimally and that customers can easily navigate and make purchases.

By taking care of the technical aspects of the website, we allow our client to focus on growing their business and serving their customers with high-quality products and services.

Bmodel

Responsive website for a digital native model agency

Client: Bmodel.ch

Project scope: Design + Development
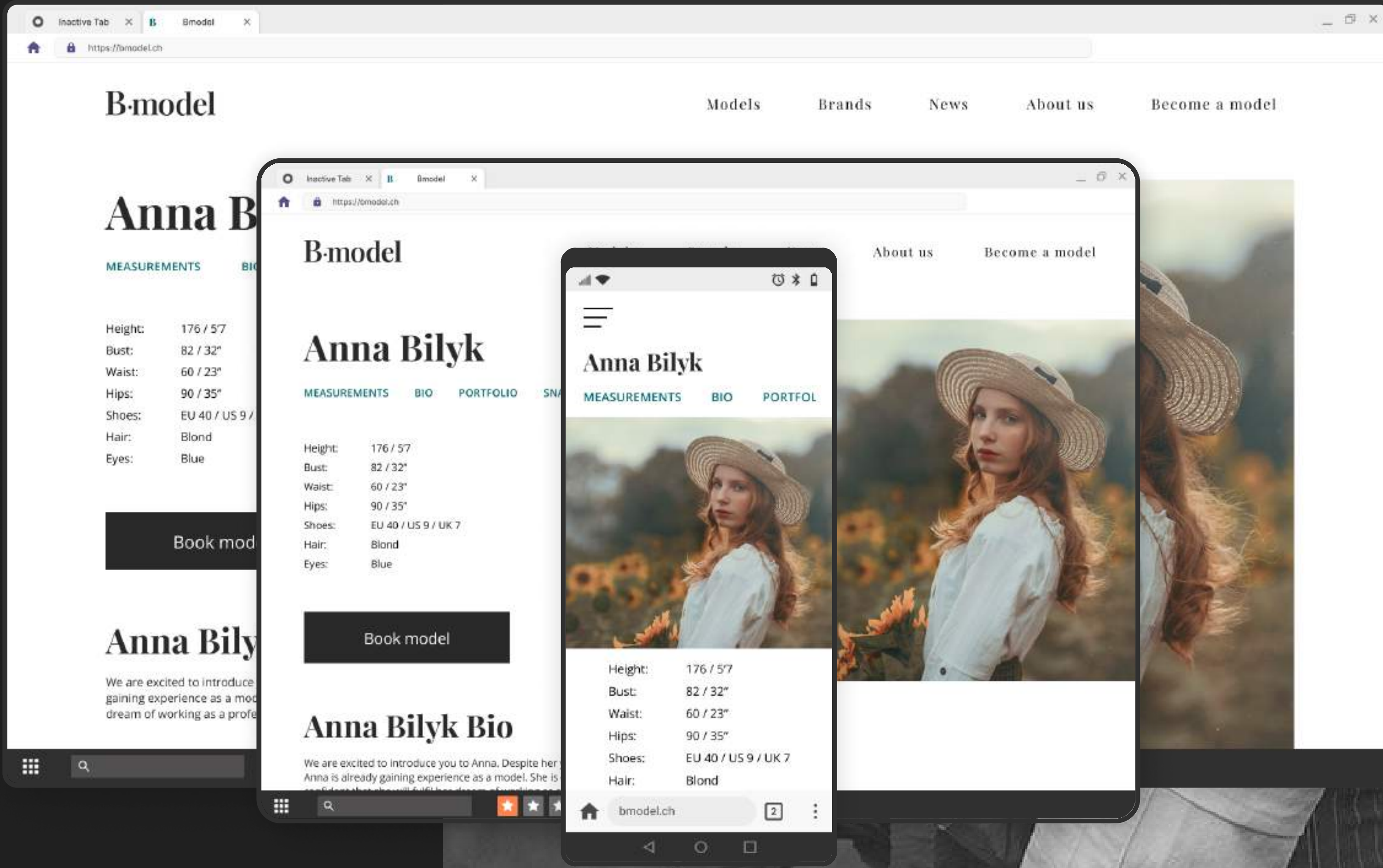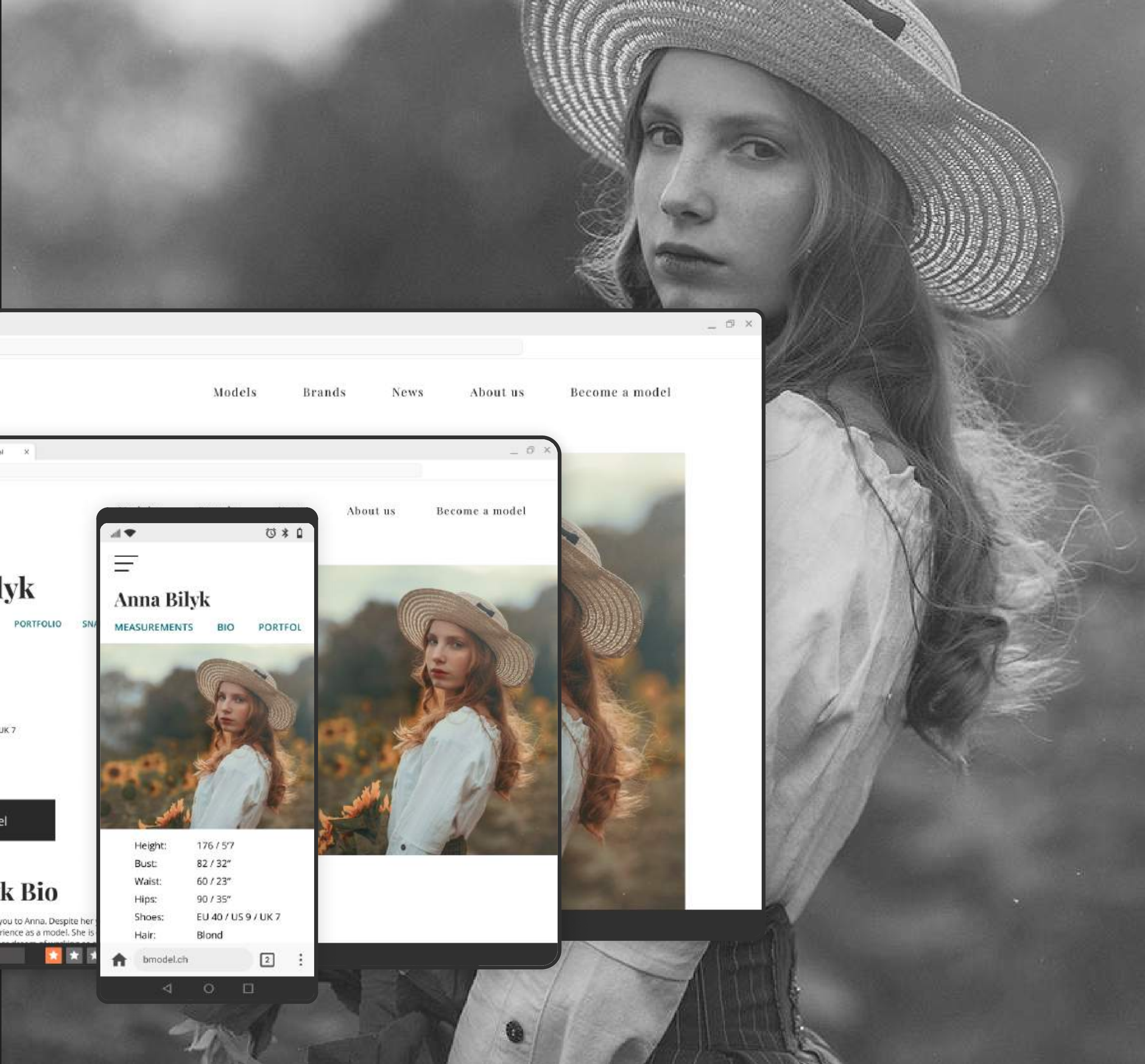
Technologies: PHP, JS

B·model

Project details

Bmodel is a new generation agency for fashion model recruitment. Conceived as a digital native project, the agency aims at establishing an online space for models to share quality portfolios and find work.

Most models belong to a young generation of highly mobile people who access online information on the go. At the same time, scouts and recruiters tend to wok from offices. Therefore, cross-device compatibility is of utmost importance and guarantees easy access to models and scouts alike.
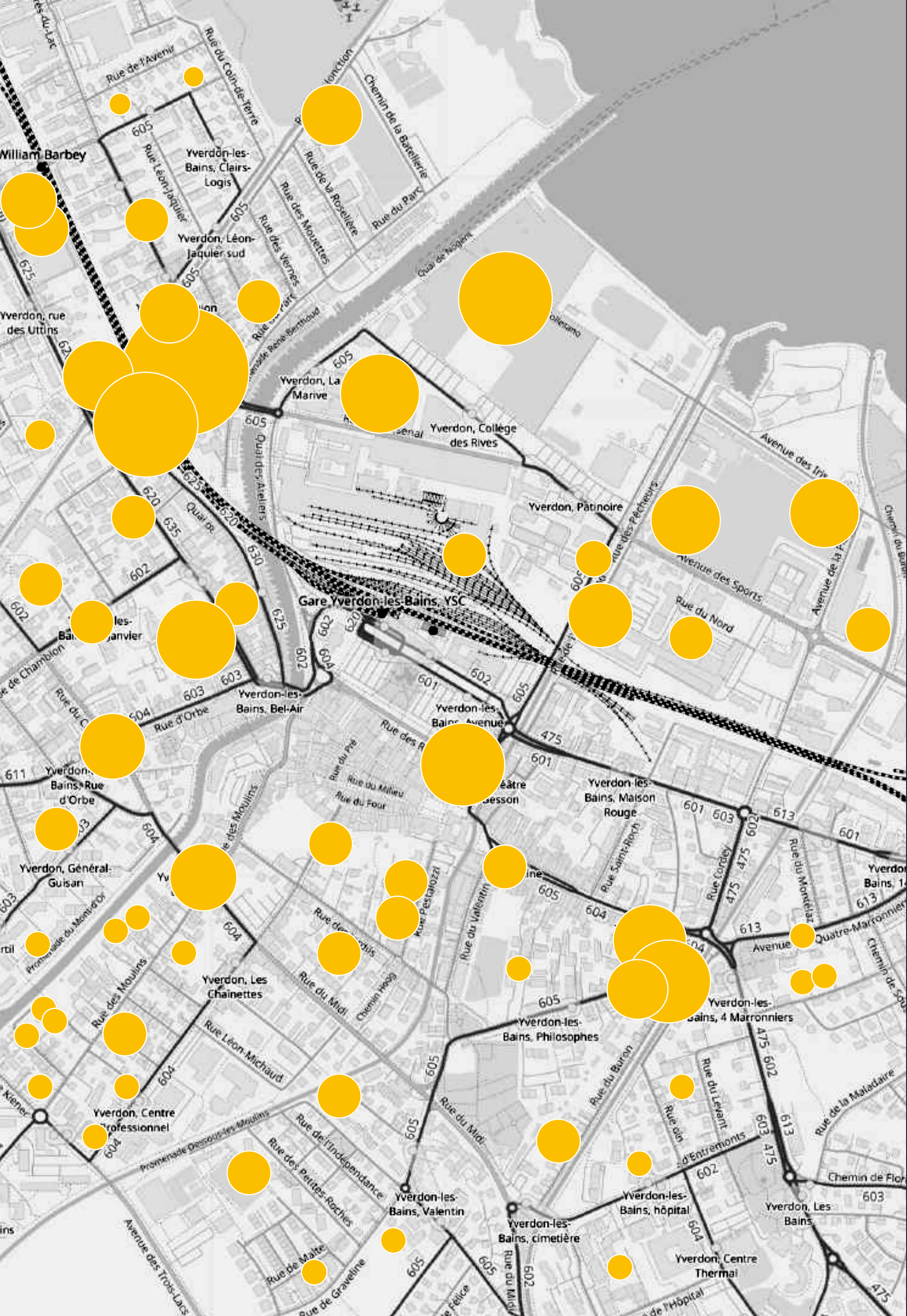
Model portfolios are essentially image collections. To ensure the photos get the attention they deserve, we rely on concise, discreet copy, with plenty of negative space between headings and paragraphs.

Digital Native Agency For Models Of The Future

We beleive that beauty is a vector of change. This agency is dedicated to beauty in motion in the digita era.

Browse Models

Be brave, be inspired

B·model

Yverdon-les-Bains Énergies

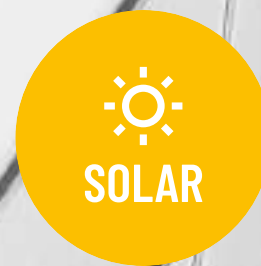Data visualizations for engineers and the public

Client: Yverdon-les-Bains Énergies
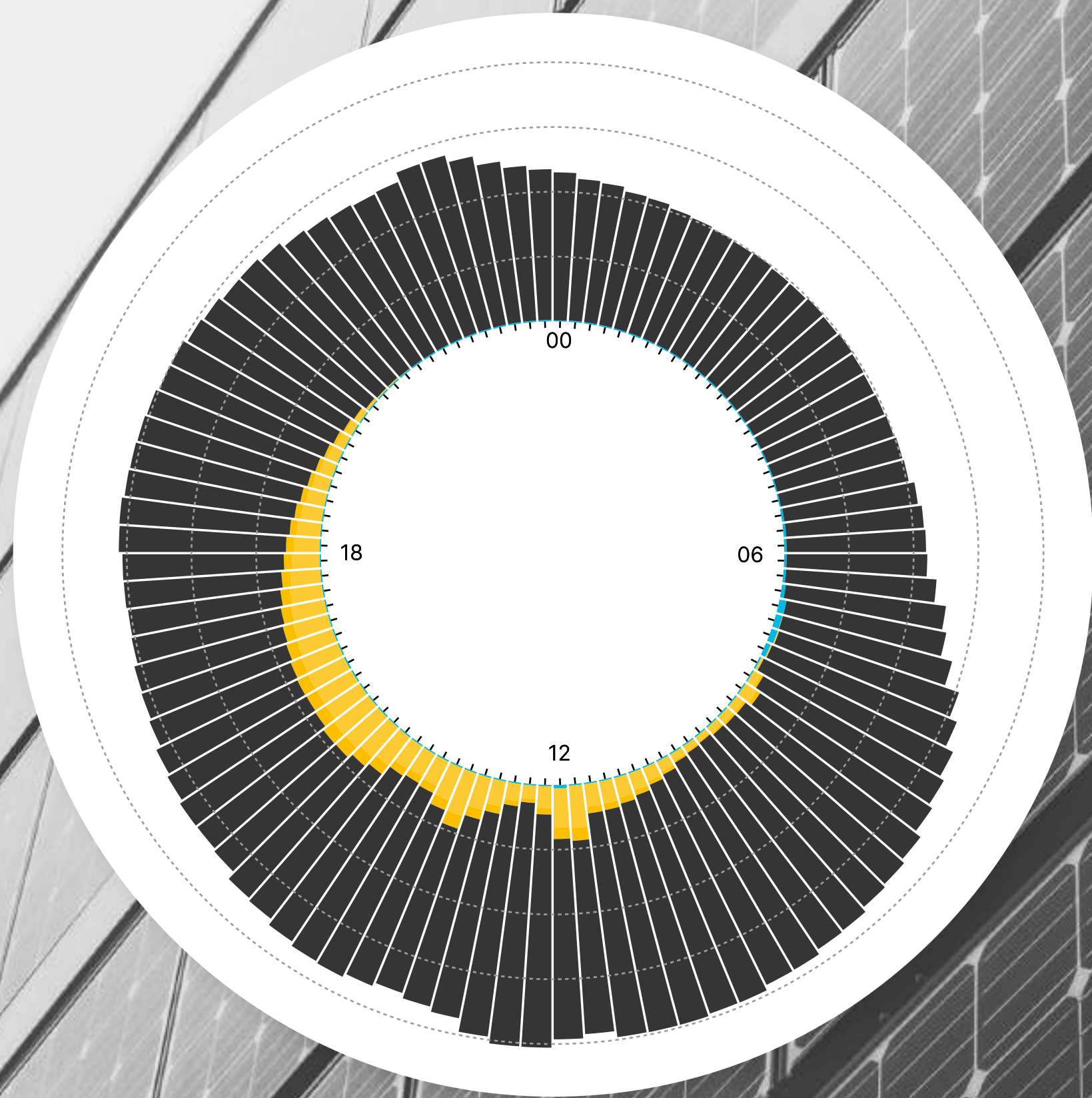
Project scope: Design + Development

Technologies: PHP, MySQL

Project details - dashboard

This data visualization project is commissioned by Yverdon Énergies - a public company that delivers electricity, gas and drinking water. The company operates in and around Yverdon-les-Bains, the second largest town in the Swiss canton of Vaud.

Our charts display energy consumption from the power grid, local renewable sources (solar), and gas supply (in CCM). Overlaid together, the data illustrate the energy consumption of nearly 30 000 residents, along with small businesses and industry, over time increments as small as 15 minutes.

We overlay production and consumption from local solar capacity against the power purchased from the grid. This enables engineers to keep track of the balance in the energy mix.

We also source weather forecast data from MeteoSuisse via API. Then we calculate projected solar panel output based on the expected amount of sunlight. The data is used to assist in the fine tuning of purchases via the grid.

Objectif Eco-Challenge:

Réduisons notre consommation d'électricité 2023 de 10%

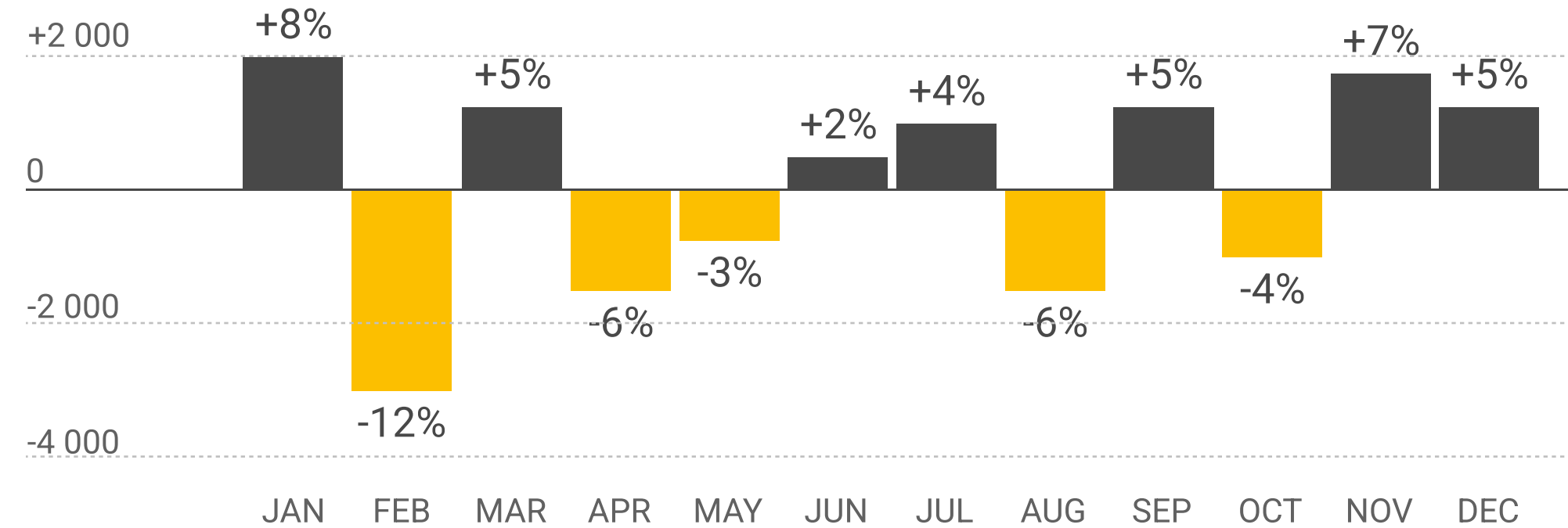Consommation d'Yverdon-les-Bains du 1er janvier 2023 au 1er janvier 2022

2022	130 000 Kwh

2023	104 000 Kwh	-10%

Montant reversé aux yverdonnois
26 000 CHF

Comparaison 2022 et 2023
-10%

Comparaison de la consommation d'électricité 2022 et 2023 en %

Kwh

+2 000

+8%   +5%   -6%   -3%   +2%   +4%   -6%   -4%   +7%   +5%

0

-2 000

-12%

-4 000

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

■ Économies réalisée   ■ Surconsommation d'électricité 2023 vs 2022

Project details - public campaign*

At the end of 2022, at times of energy insecurity and market instability, Yverdon Énergies anticipated supply disruptions. In response, the company to launch a PSA campaign to reduce energy consumption.

The idea was to offer a monetary reward as motivation for reduced power usage.

To illustrate the success of the campaign the client needed a way to show the progress towards the power saving goals. That's why they commissioned ThirdBrain with designing and integrating data visualizations that compare current vs past energy consumption.

* Charts not based on real data.

Online Store for Herbal products

UI revamp for an online store

Client: Jardindesochettes.ch

Project scope: Website redesign

Project highlights

Jardin des Ochettes is a small family business that focuses on growing herbs and the production of herb-based natural products. For a long time their sales relied on an old website that with simple order taking capabilities.

The owners wanted to upscale and automate order taking. They decided to integrate WooCommerce and upgrade the process which was then based on email orders and wire transfers.

Due to the outdated look and feel the owners decided to also overhaul the website UI. That's where ThirdBrain stepped in.

The main point in the assignment was the shift of focus from general business info to product presentation and facilitating purchases, based on modern e-commerce best practices.

Making Vocational Education Easy

Management system for a technical school

Client: CIFER.ch

Project scope: Design + Development

Technologies: PHP, MySQL, jQuery, Parcell for CSS

The purpose of this project is to automate school administration and trainee recruitment at CIFER, a Swiss school that provides vocational training to energy professionals.

CIFER is an educational institution located in Penthalaz in the canton of Vaud. The school is privately owned and the shareholders are Swiss energy companies. CIFER provides technical education for employees of the shareholders, as well as trainees from other companies.

CIFER

Agenda

- Courses
- Registrations +6
- Calendar

Course Management

- Course planning
- Resources

User Profiles

- My Profile
- My Colleagues
- Inbox +6

Manage Accounts

- User accounts
- Mailing center

Statistics and Finance

- Reports

< Courses

Filters:

✓ All | Public | Private | Archived

Actions:

☐ Session dates ↑↓

☐ 25/08/2022 - 01/09/2022 ▼
☐ 25/09/2022 - 01/10/2022 ▼
☐ 25/10/2022 - 01/11/2022 ▼
☐ 12/08/2022 - 13/08/2022 ▼
☐ 15/08/2022 - 15/08/2022 ▼
☐ 18/08/2022 - 18/08/2022 ▼
☐ 25/07/2022 - 25/07/2022 ▼
☐ 16/07/2022 - 16/07/2022 ▼

Project details

Our goal was to develop a system that allows the school administration to do several important tasks in their effort to automate the existing processes:

1. Painlessly import spreadsheets into a database.
2. Add and edit user profiles via the interface, and not only via imports.
3. Manage resource availability: classrooms, workshops and trainers.
4. Process course registrations.
5. Create courses within the system, with attached resources.
6. Crete training sessions and manage seat availability.
7. Email groups and individuals from within the system.
8. Create, edit, and delete mailing groups.
9. Notify trainees for certificate expiration.
10. Populate course info on the CIFER corporate website and allow trainees to sign up.
11. Run reports and get insights about availability and revenue.

To help the client respond to these challenges, we developed an in-house system that works independently from third party frameworks. We adopted a doctrine based on self sufficiency and complete control.
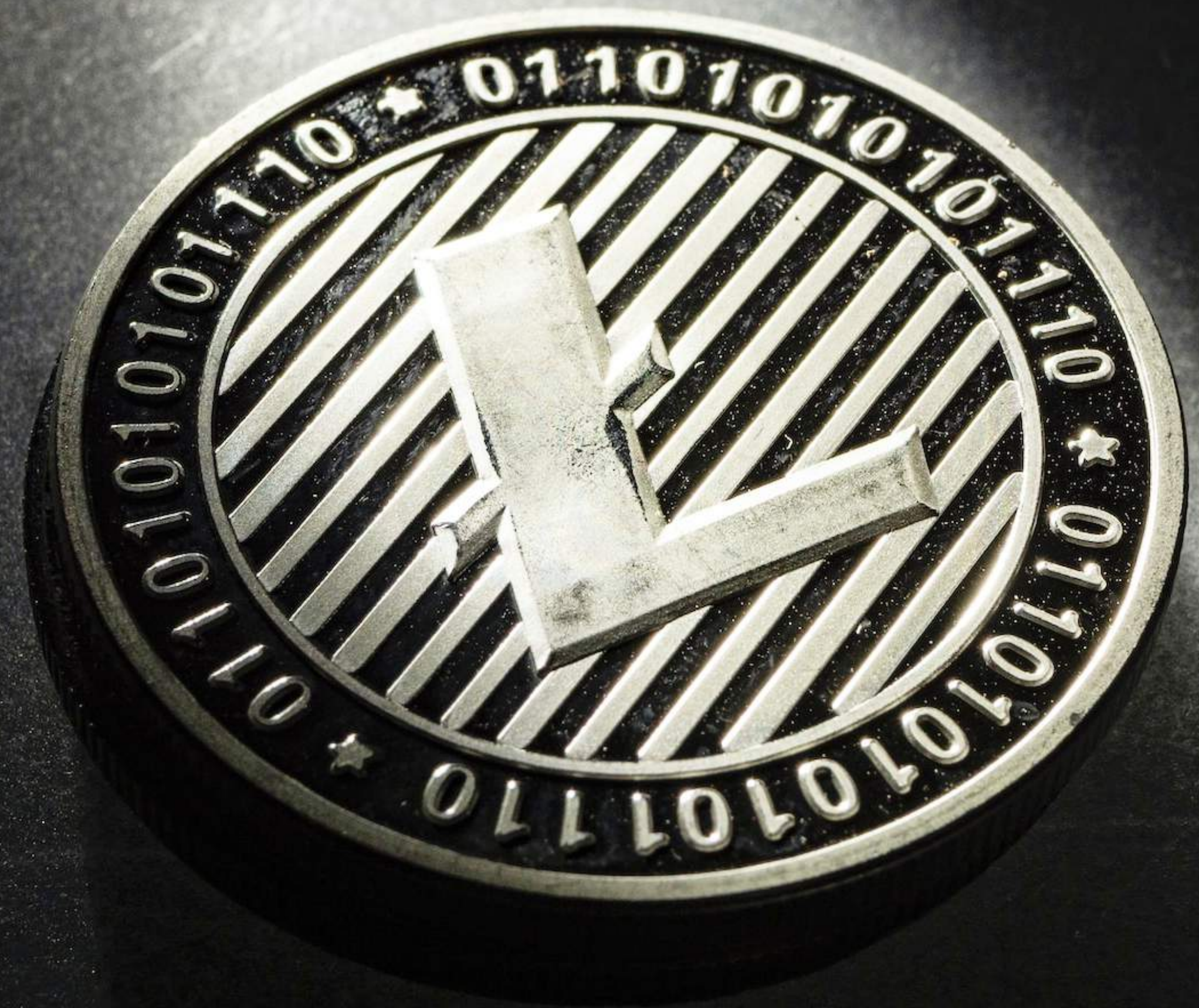
Crypto Manager

Portfolio manager for a blockchain project

Client: crypto-manager.ch

Project scope: Development

Technologies: PHP, MySQL

06

Crypto Manager

Project highlights

The Crypto-Manager is a powerful tool that allows effortless tracking of the performance of your cryptocurrency portfolio. The tool provides up-to-date and accurate portfolio values in multiple fiat currencies and cryptocurrencies.

Crypto-Manager is the go-to solution for monitoring investments and making informed decisions based on current market trends.

NEWEST PORTFOLIOS

REVOLUT
578.12977230502 USDT

ID: 35

Portfolio Revolut

Currency	Quantity	Rate	Total USDT
ETH :	0.3123886	* 1850.6750000001	= 578.12977230502 USDT

NABIL WILLIAM
0 USDT

ID: 33

Finanical Manager in BTC Suppporter

Currency	Quantity	Rate	Total USDT

ELDONG2020
5538050.1449931 USDT

ID: 32

CryptoCurrency

Currency	Quantity	Rate	Total USDT
BNB :	200	* 331	= 66200 USDT
BTC :	200	* 27358.694999973	= 5471738.9999947 USDT
MANA :	200	* 0.55572499237534	= 111.14499847507 USDT

BENJAMIN
273698.64499973 USDT

ID: 29

Currency	Quantity	Rate	Total USDT
ADA :	10	* 0.3895	= 3.895 USDT
BTC :	10	* 27358.694999973	= 273586.94999973 USDT
NEO :	10	* 10.78	= 107.8 USDT

Travel Blog for Plant Lovers

Weblog integration, support and maintenance

Client: looking4plants.ch

Project scope: Development + Maintenance

Technologies: PHP, MySQL
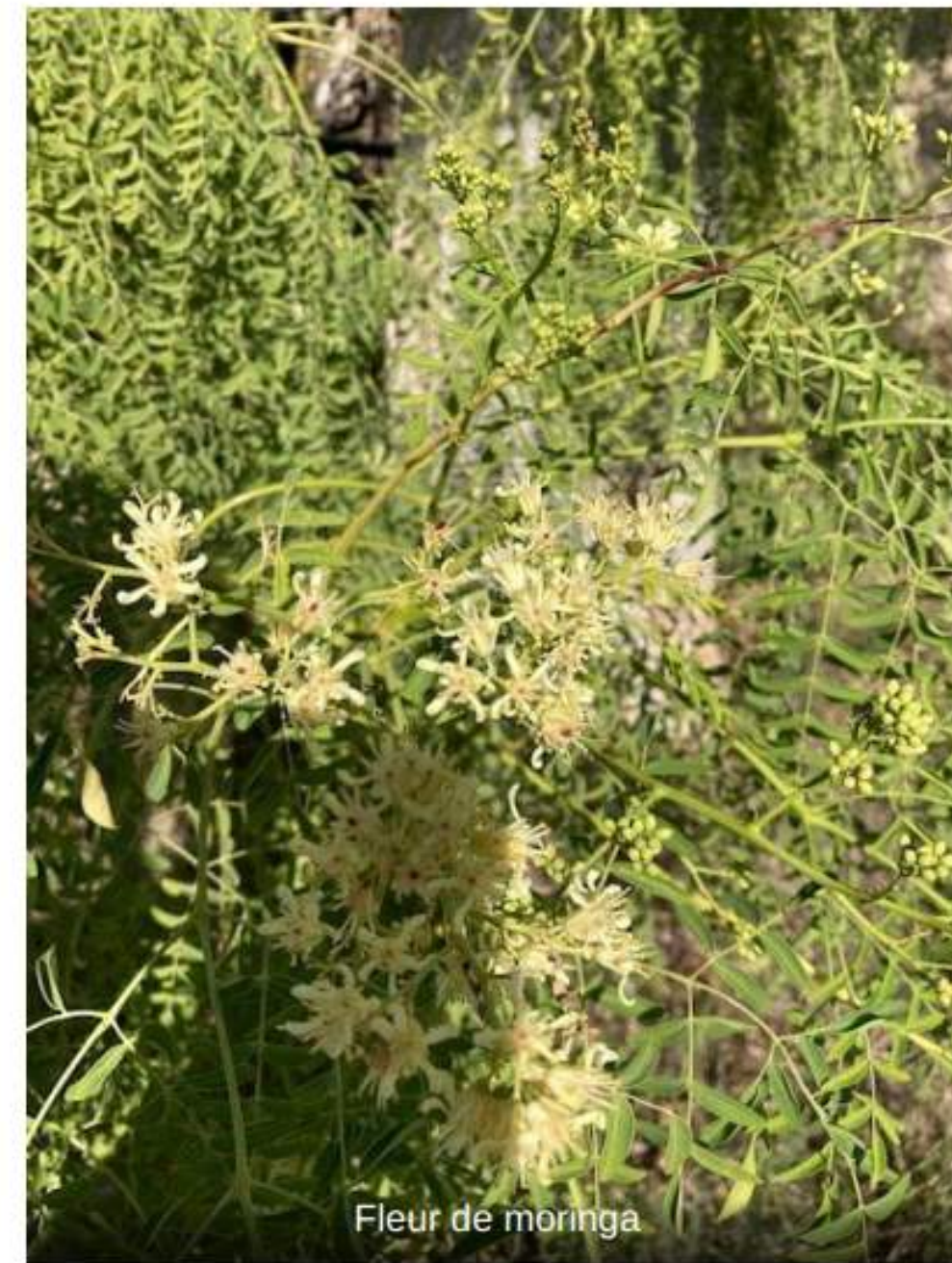
Project highlights

In this project we developed a WordPress website for two plant enthusiasts who traveled throughout Europe for a year in search of fellow plant lovers.

The challenge was to create an extremely stable and easy to use website, allowing easy updates in all kinds of conditions. To accomplish this, we leveraged our own custom WordPress modules to ensure the website remained stable and required no maintenance, while also ensuring it's user-friendly and easy to navigate, even when on the move.

In addition, we incorporated a newsletter feature allowing the clients to keep their community up-to-date with the journey's progress. Subscribers could easily receive the latest news and updates, regardless of their location or device, keeping them engaged with the plant-loving community every step of the way.

Emulation

Design and integration of a B2B
service website

Client: Emulationedu.com

Project scope: Web development

Technologies: PHP, MySQL

08

Project highlights

Emulation provides a platform for companies to connect with the most qualified freelancers, carefully vetted by a team of senior resource managers in Switzerland.

The website acts as a search engine for companies to find the specific skills they need, thanks to customized search capabilities that link human resource projects to an extensive database of skilled professionals.
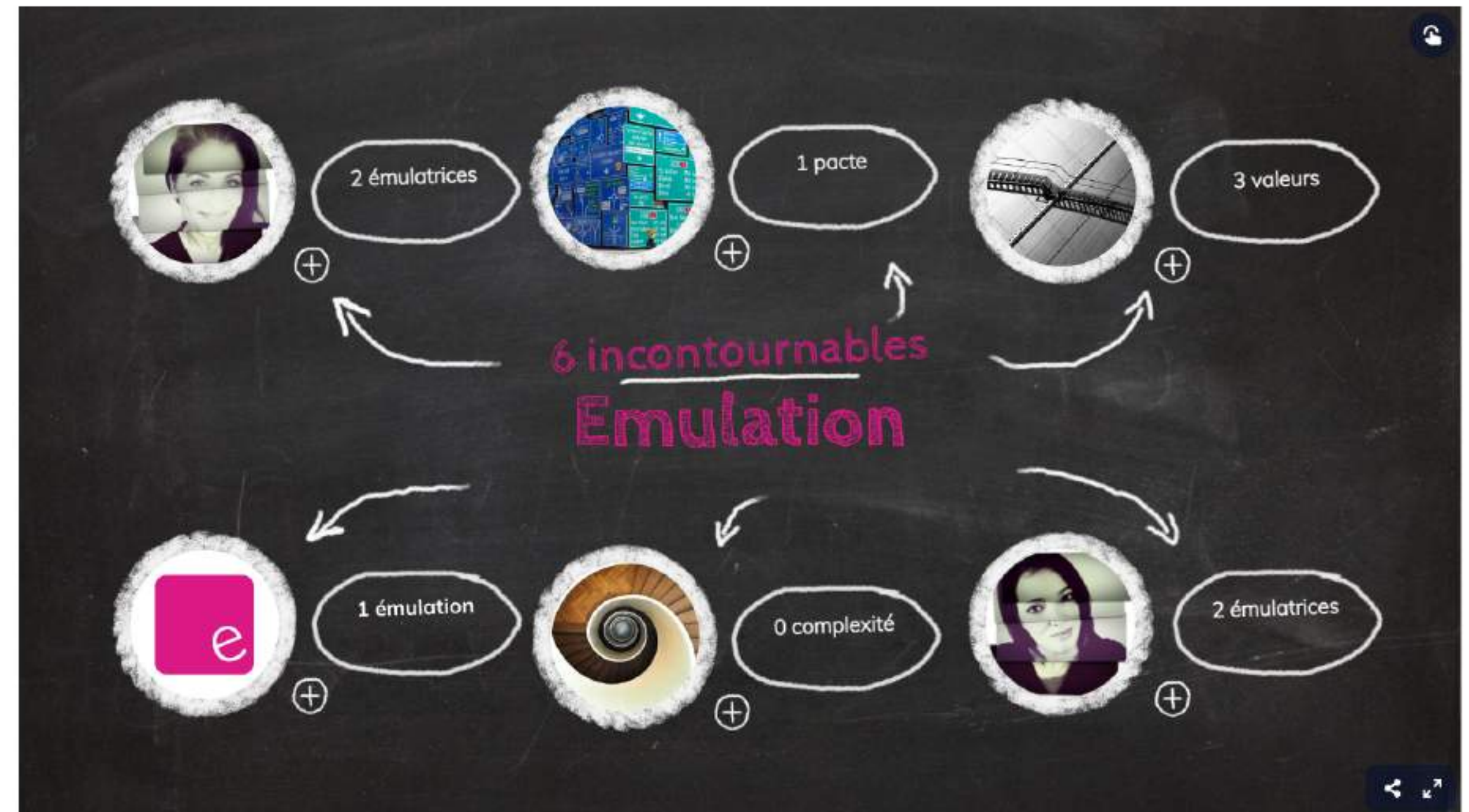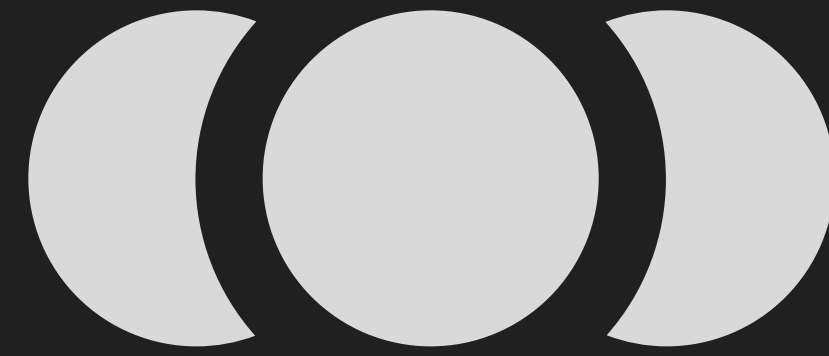
Thank you for watching!

Reach out to Pavlo Bkovyi

pavlo.bokovyi@thirdbrain.ch