

ThirdBrain

Start your digital journey today!



What we do



Digital
Design



Web
Development



Support &
Maintenance



Audience
Growth

Our Projects

01. Cuisines Schmidt Genève

02. Bmodel

03. Yverdon-les-Bains Énergies

04. Jardin des Ochettes

05. CIFER

06. Crypto manager

07. Team Saeba Karting

08. Biovancia

B.model



Jardin des Ochettes
Herbes aromatiques et médicinales depuis 2013

CIFER





Cuisines Schmidt Genève

Lead generation and media planning for custom
kitchen building company

Client: Cuisine-geneve.ch

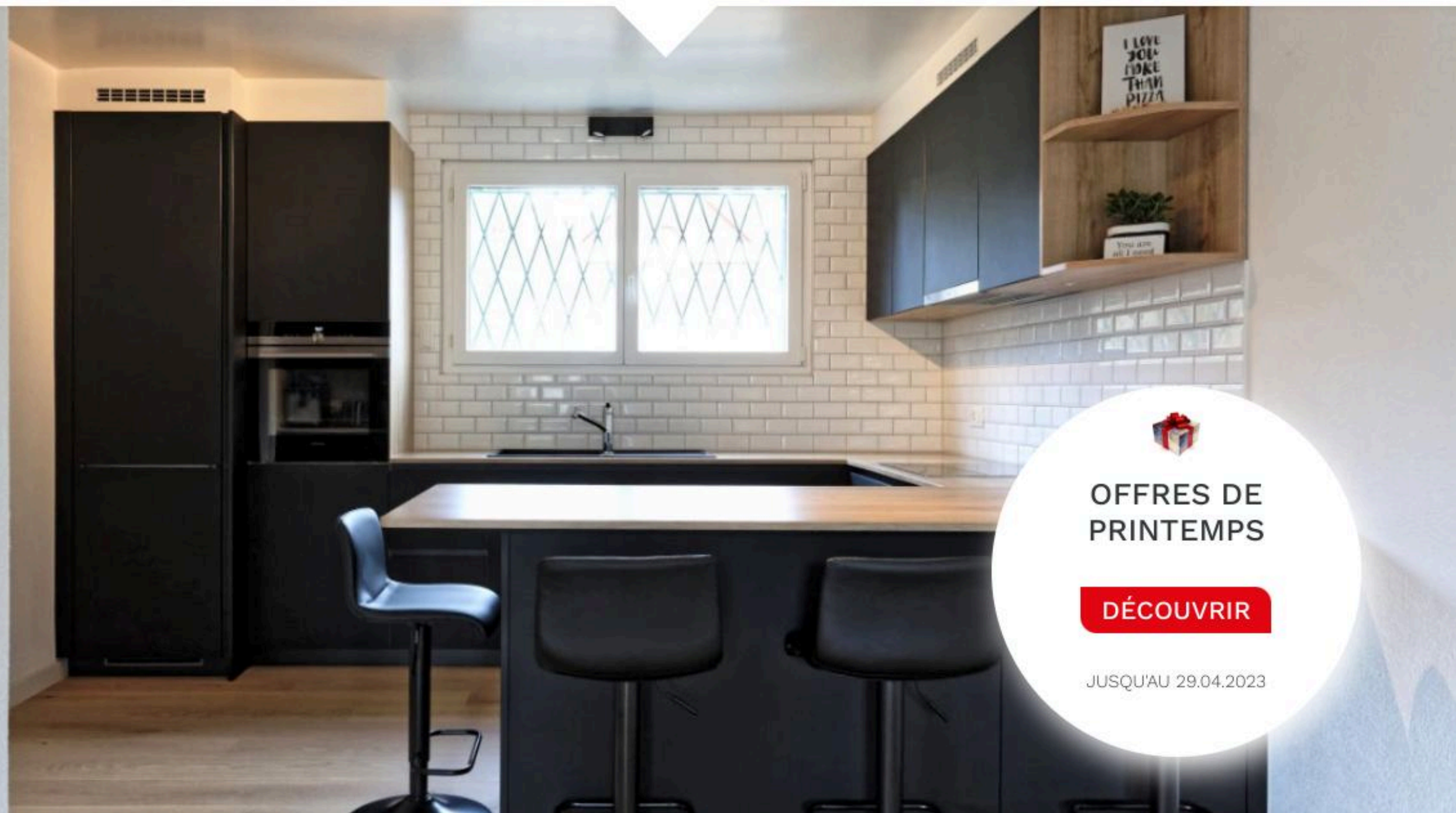
Project scope: Lead generation, media planning, e-mail marketing,
social network management, WP maintenance.

Technologies: PHP, Google CPC, WordPress



Total look noir et touches de bois pour cette cuisine monochrome et épurée

Cette cuisine, qui situe dans une villa à Vessy, a entièrement été rénoverée par Jérémie, designer Schmidt Genève Carouge. L'ancienne cuisine, à l'implantation en L, était fermée. Nous avons proposé d'ouvrir la pièce et d'ajouter un retour bar. Résultat, l'espace est maintenant ouvert sur le séjour, beaucoup plus fonctionnel et tendance.




OFFRES DE
PRINTEMPS

DÉCOUVRIR

JUSQU'AU 29.04.2023

Project details

Thirdbrain was involved in content creation using AI. By utilizing advanced algorithms and natural language processing, we were able to create compelling and engaging content that resonated with potential customers. It lead to increased user interest and ultimately, more sales for our client.

ThirdBrain is also responsible for the WordPress maintenance of our client's online kitchen store. This includes regular updates and security checks to ensure that the website is functioning optimally and that customers can easily navigate and make purchases.

By taking care of the technical aspects of the website, we allow our client to focus on growing their business and offering their customers high-quality products and services.

Bmodel

Responsive website for a digital
native model agency

Client: Bmodel.ch

Project scope: Design + Development

Technologies: PHP, JS, WordPress

B.model

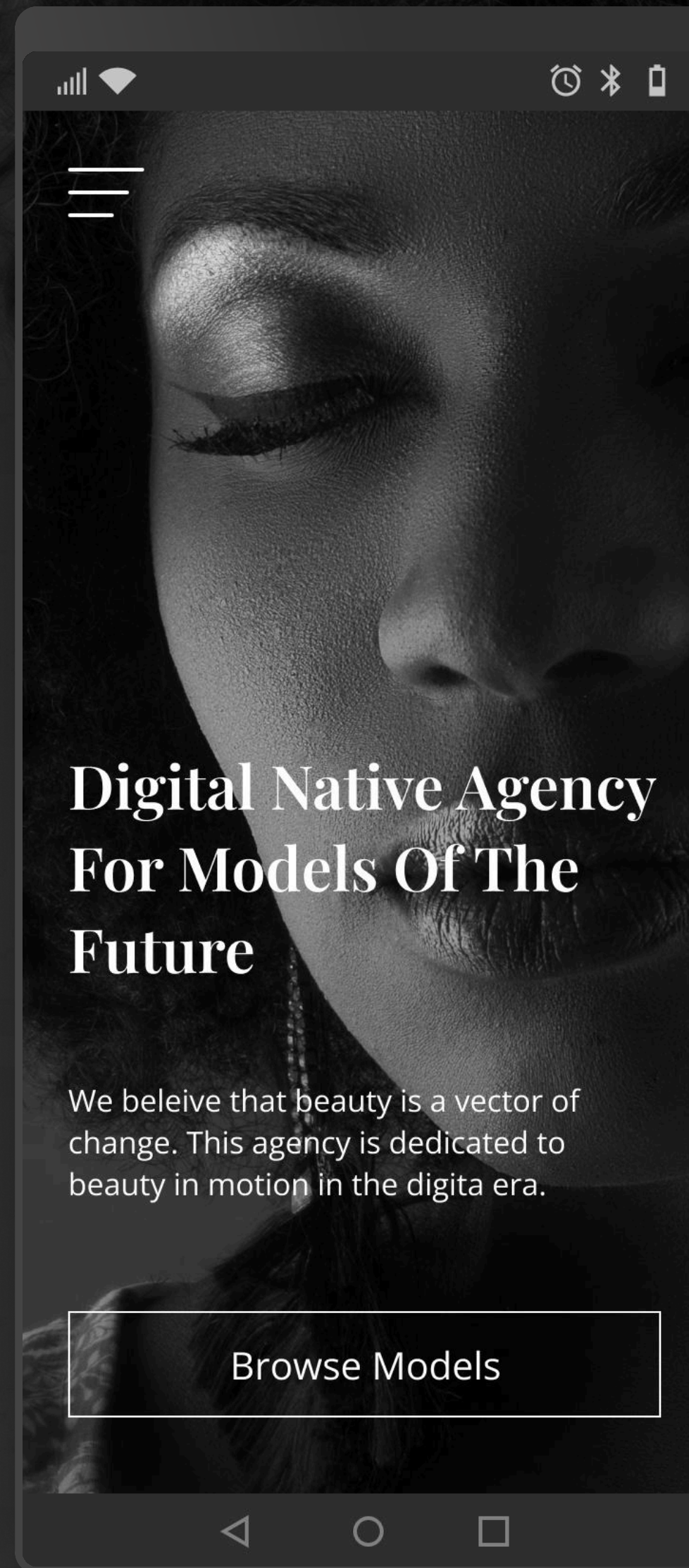


Project details

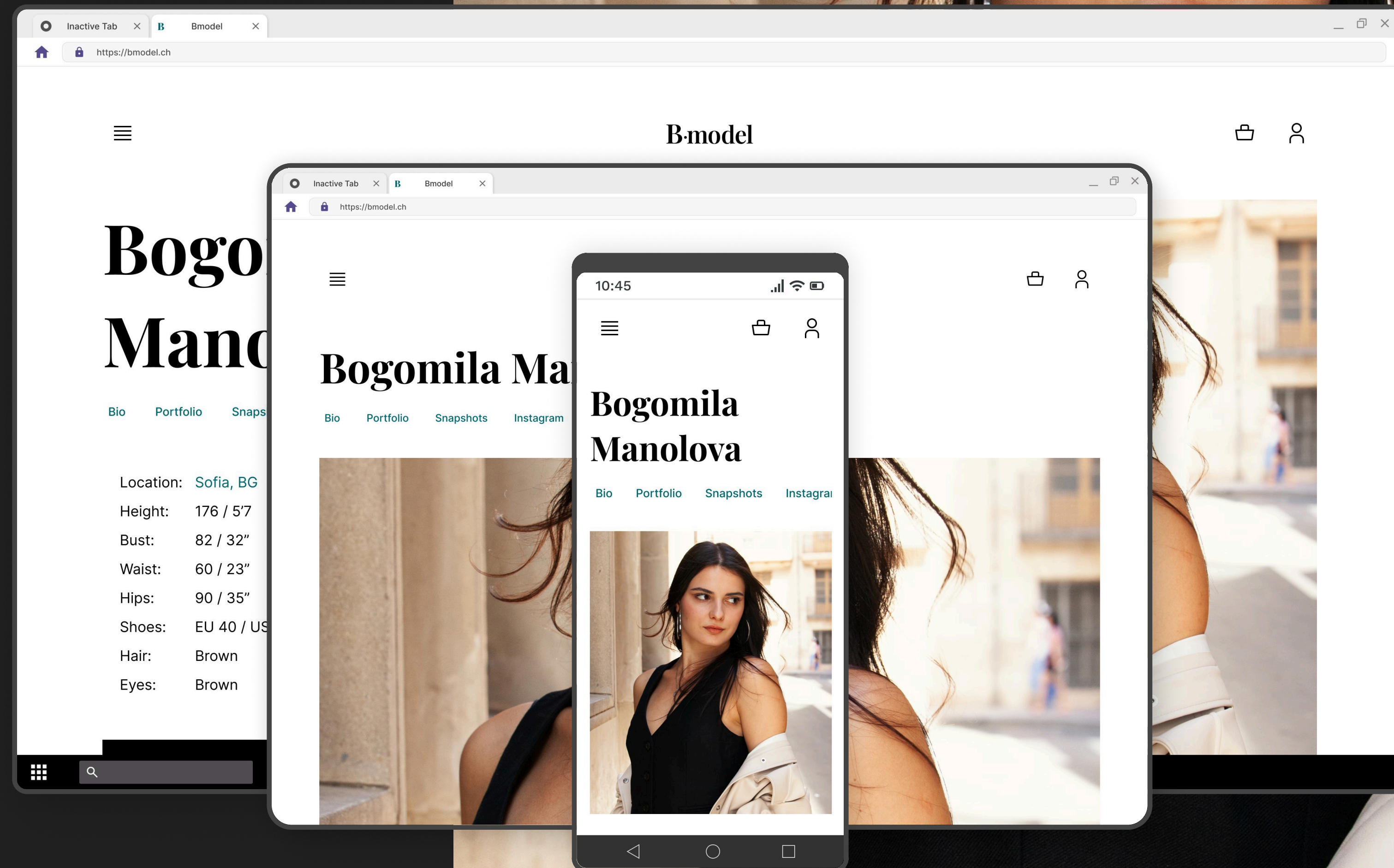
Bmodel is a new generation agency for fashion model recruitment. Conceived as a digital native project, the agency aims at establishing an online space for models to share quality portfolios and find work.

Most models belong to a young generation of highly mobile people who access online information on the go. At the same time, scouts and recruiters tend to work from offices. Therefore, cross-device compatibility is of utmost importance and guarantees easy access to models and scouts alike.

We focused on creating a framework that allows model portfolios to stand out. Since portfolios are essentially photo collections, we opted for concise, discreet copy and a neutral color palette to allow images to dominate.



Be brave, be inspired
B·model



The map displays the urban layout of Yverdon-les-Bains, with streets and districts labeled. The distribution of buildings is as follows:

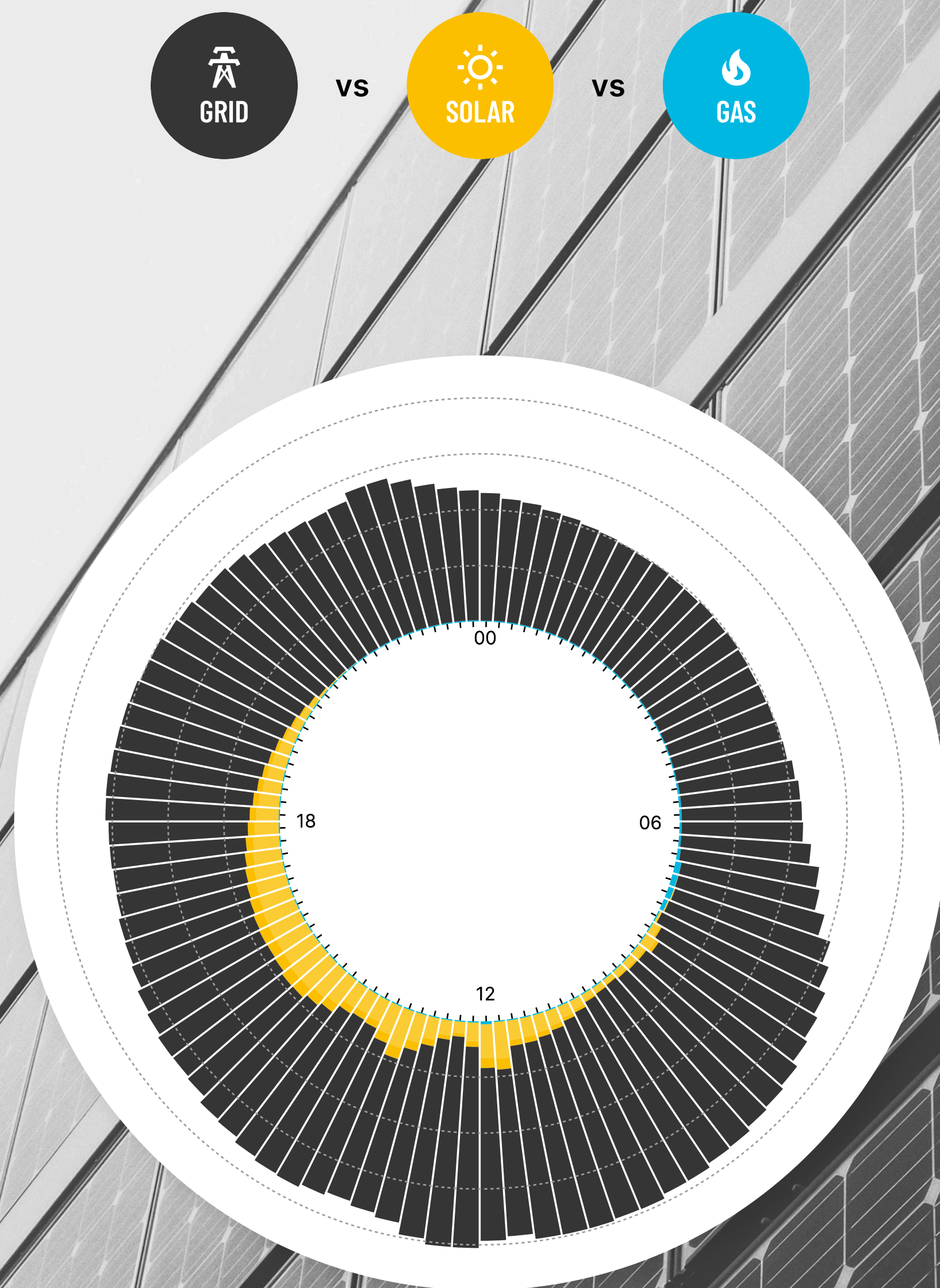
- Yellow Circles (Type 1 Buildings):** These are scattered throughout the city, with a higher concentration in the central and northern areas. Notable locations include the area around the Gare Yverdon-les-Bains, YSC, and the northern districts like Yverdon, La Marive and Yverdon, Collège des Rives.
- Black Circles (Type 2 Buildings):** These are fewer in number and are primarily located in the central and southern parts of the city, often near the railway line and the river.

The legend in the top right corner provides the key for the symbols used on the map:

- Bâtiments de type 1
- Bâtiments de type 2

Technologies: PHP, MySQL, WordPress

Technologies:



Project details - dashboard

This data visualization project is commissioned by Yverdon Énergies - a public company that delivers electricity, gas and drinking water. The company operates in and around Yverdon-les-Bains, the second largest town in the Swiss canton of Vaud.

Our charts display energy consumption from the power grid, local renewable sources (solar), and gas supply (in CCM). Overlaid together, the data illustrate the energy consumption of nearly 30 000 residents, along with small businesses and industry, over time increments as small as 15 minutes.

We overlay production and consumption from local solar capacity against the power purchased from the grid. This enables engineers to keep track of the balance in the energy mix and hedge against intermittency.

We also source weather forecast data from MeteoSuisse via API. Then we calculate projected solar panel output based on the expected amount of sunlight. The data is used to assist in the fine tuning of purchases via the grid.

Objectif Eco-Challenge:

Réduisons notre consommation d'électricité 2023 de 10%

Consommation d'Yverdon-les-Bains du 1er janvier 2023 au 1er janvier 2022



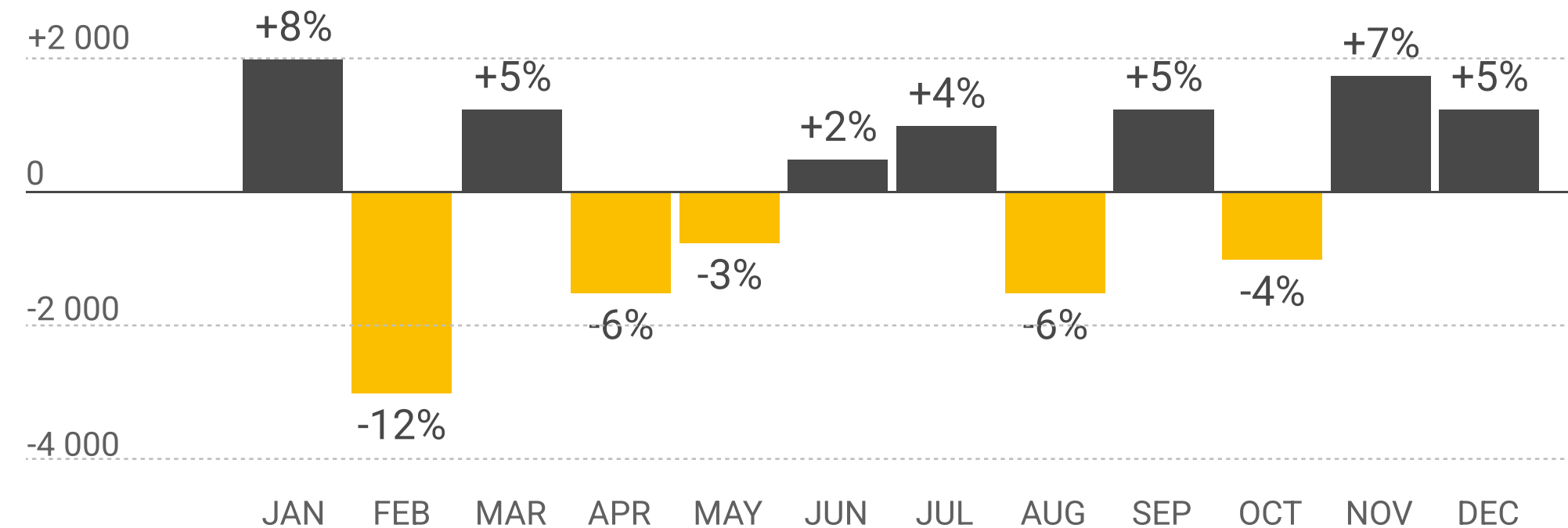
Montant reversé aux yverdonnois
26 000 CHF



Comparaison 2022 et 2023
-10%

Comparaison de la consommation d'électricité 2022 et 2023 en %

Kwh



Économies réalisée



Surconsommation d'électricité 2023 vs 2022

Project details - public campaign*

At the end of 2022, at times of energy insecurity and market instability, Yverdon Énergies anticipated supply disruptions. In response, the company launched a PSA campaign to reduce energy consumption.

The idea was to offer a monetary reward as motivation for reduced power usage.

To illustrate the success of the campaign the client needed a way to show the progress towards the power saving goals. That's why they commissioned ThirdBrain with designing and integrating data visualizations that compare current vs past energy consumption.

* Charts not based on real data.

Online Store for Herbal products

UI revamp for an online store

Client: Jardindesochettes.com

Project scope: Website redesign, checkout and payment integration



Project highlights

Jardin des Ochettes is a small family business that focuses on growing herbs and the production of herb-based natural products. For a long time their sales relied on an old website that with very basic order taking capabilities.

The owners wanted to upscale and automate order taking. They decided to integrate WooCommerce and upgrade the process which was previously based on email orders and wire transfers.

Due to the outdated look and feel the owners decided to also overhaul the website UI. That's where ThirdBrain stepped in.

The main point in the assignment was the shift of focus from general business info to product presentation and facilitating purchases, based on modern e-commerce best practices.

Tous nos produits

Chaque année , les mélanges proposés, tous comme la viticulture nous offrent des surprises, des saveurs différentes.

Filtres:

Tous les produits (21)

Tisane (11)

Baume (4)

Tinture (1)

Santé (11)

Saveurs (11)



TISANE  NOUVEAU

Infusion "Philtre d'Amour"

 CHF 11.99



TISANE  BESTSELLER

Infusion Après le Restau

 CHF 11.99



TISANE  NOUVEAU

Infusion Circulation

 CHF 11.99



TISANE

Infusion Coup de froid

 CHF 11.99



TISANE

Infusion Herba de Limao

 CHF 11.99



TISANE

Infusion Cure de printemps

 CHF 11.99





Making Vocational Education Easy

Management system for a technical school

Client: CIFER.ch

Project scope: Design + Development

Technologies: PHP, MySQL, jQuery, Parcell for CSS, WordPress

The purpose of this project is to automate school administration and trainee recruitment at CIFER, a Swiss school that provides vocational training to energy professionals.

CIFER is an educational institution located in Penthaz in the canton of Vaud. The school is privately owned and the shareholders are Swiss energy companies. CIFER provides technical education and certification for employees of the shareholders, as well as trainees from other companies.

Agenda

- Courses
- Registrations +6
- Calendar

Course Management

- Course planning
- Resources

User Profiles

- My Profile
- My Colleagues
- Inbox +6

Manage Accounts

- User accounts
- Mailing center

Statistics and Finance

- Reports

Filters:

- ✓ All
- Public
- Private
- Archived

Actions:



<input type="checkbox"/>	Session dates ↑↓	
<input type="checkbox"/>	25/08/2022 - 01/09/2022	▼
<input type="checkbox"/>	25/09/2022 - 01/10/2022	▼
<input type="checkbox"/>	25/10/2022 - 01/11/2022	▼
<input type="checkbox"/>	12/08/2022 - 13/08/2022	▼
<input type="checkbox"/>	15/08/2022 - 15/08/2022	▼
<input type="checkbox"/>	18/08/2022 - 18/08/2022	▼
<input type="checkbox"/>	25/07/2022 - 25/07/2022	▼
<input type="checkbox"/>	16/07/2022 - 16/07/2022	▼

Project details

Our goal was to develop a system that allows the school administration to do several important tasks in their effort to automate the existing processes:

1. Painlessly import spreadsheets into a database.
2. Add and edit user profiles via the interface, and not only via imports.
3. Manage resource availability: classrooms, workshops and trainers.
4. Process course registrations.
5. Create courses within the system, with attached resources.
6. Crete training sessions and manage seat availability.
7. Email groups and individuals from within the system.
8. Create, edit, and delete mailing groups.
9. Notify trainees for certificate expiration.
10. Populate course info on the CIFER corporate website and allow trainees to sign up.
11. Run reports and get insights about availability and revenue.

To help the client respond to these challenges, we developed an in-house system that works independently from third party frameworks. We adopted a doctrine based on self sufficiency and complete control.

Crypto Manager

Portfolio manager for a blockchain project

Client: Crypto-manager.ch

Project scope: Development

Technologies: PHP, MySQL, API



NEWEST PORTFOLIOS

REVOLUT

578.12977230502 USDT

ID: 35

Portfolio Revolut

Currency	Quantity	Rate	Total USDT
ETH :	0.3123886	* 1850.6750000001	= 578.12977230502 USDT

NABIL WILLIAM

0 USDT

ID: 33

Finanical Manager in BTC Suppporter

Currency	Quantity	Rate	Total USDT
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ELDONG2020

5538050.1449931 USDT

ID: 32

CryptoCurrency

Currency	Quantity	Rate	Total USDT
BNB :	200	* 331	= 66200 USDT
BTC :	200	* 27358.694999973	= 5471738.9999947 USDT
MANA :	200	* 0.55572499237534	= 111.14499847507 USDT

BENJAMIN

273698.64499973 USDT

ID: 29

Currency	Quantity	Rate	Total USDT
ADA :	10	* 0.3895	= 3.895 USDT
BTC :	10	* 27358.694999973	= 273586.94999973 USDT
NEO :	10	* 10.78	= 107.8 USDT

Project highlights

The Crypto-Manager is a powerful tool that allows effortless tracking of the performance of your cryptocurrency portfolio. The tool provides up-to-date and accurate portfolio values in multiple fiat currencies and cryptocurrencies.

Crypto-Manager is the go-to solution for monitoring investments and making informed decisions based on current market trends.



Kart racing online store

Team website and online shop for chassis,
engines and spare parts

Client: Karting-saeba.ch

Project scope: Development + Maintenance

Technologies: PHP, MySQL, WordPress

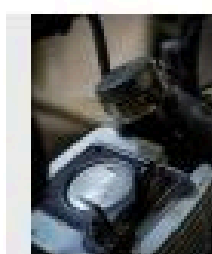
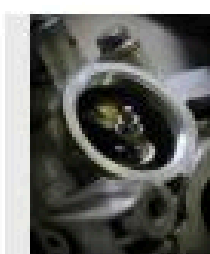
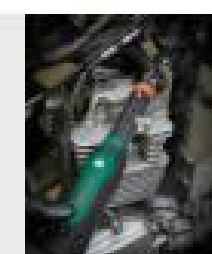
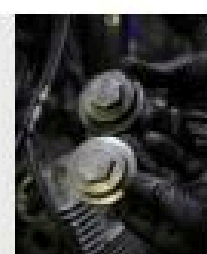
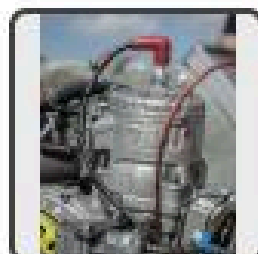


TM Kart KZ-R2 125 cc

HOME / Engines / TM Kart / KZ-R2 125 cc

CHF 4 340.00

Add to cart



1/5

Project highlights

Saeba is a kart racing team from Switzerland. The owner is also the main supplier for the country of top brand kart chassis, engines, and spare parts.

The main challenge was that everyone on the client side was busy tuning engines all day in the workshops. They needed a partner they could trust with building their entire online presence.

The first stage of the project was to design and develop a team website that showcases the pilots and their achievements.

The second stage was to create an online store for kart chassis, engines and spare parts. With an overwhelming number of products, we had to provide straightforward ways for the users to find what they need. We emphasized on assembly grouping, parts compatibility, search, and filtering to reduce the load for the user.

Supplements online store

Funnels, product checkout, and payment
integration

Client: Biovancia.com

Project scope: Web development

Technologies: PHP, MySQL, WordPress



Project highlights

Thirdbrain is a specialist in crafting sophisticated WordPress websites that push the boundaries of innovation and functionality. Our expertise lies in developing complex digital solutions that empower businesses to excel in a competitive market.

For one of our clients, we seamlessly integrated a comprehensive information system for a mid-sized enterprise, incorporating industry-leading tools such as Salesforce, Blueshift, and Zuora. We also revamped the core plugins to integrate cutting-edge payment methods like Wordline (Ex-Ogone) and Checkout, perfectly aligning with the client's flexible marketing model.

The result is a high-performance website that requires zero maintenance while achieving nearly 100% uptime over rolling periods of three to six months. This success story highlights our technical excellence and our commitment to delivering scalable, reliable solutions that drive business success.

Nos produits



Prostalim XR

6 actifs essentiels pour la prostate

[Je découvre](#)

Artimium 360

6 actifs essentiels pour le confort articulaire

[Je découvre](#)

Neo-Collagen

Puissante association de collagène Verisol® + de vitamine C

[Je découvre](#)

Oro-Activ

Un complexe nutritionnel pour assurer une bonne santé bucco-dentaire

[Je découvre](#)

Nutrafollic

7 actifs essentiels pour redonner volume et force aux cheveux

[Je découvre](#)

Symbioflo 50

50 milliards de ferments lactiques pour l'équilibre de la flore intestinale

[Je découvre](#)

CurQ10

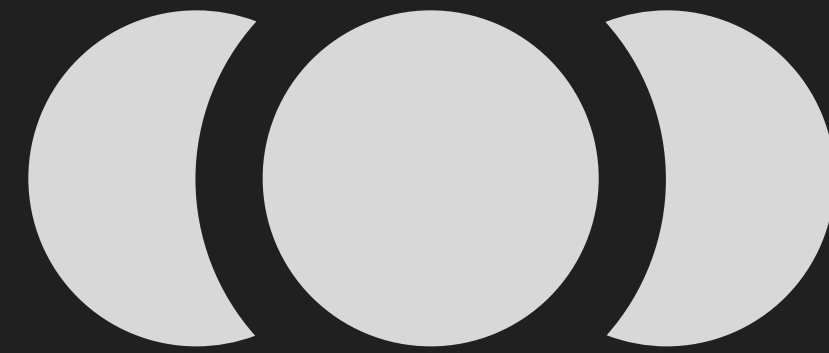
Puissante association de curcuma Meriva® + de coenzyme Q10

[Je découvre](#)

Multi-Activ

22 nutriments essentiels pour la vitalité

[Je découvre](#)



Thank you for watching!

Reach out to our sales team at

sales@thirdbrain.ch